

South Carolina Employers' Advocacy Association

2024 Sponsorship Packet



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The South Carolina Employers' Advocacy Association (SCEAA) is pleased to offer these promotional opportunities for 2024.

Please note the dates for our 2024 events:

- ➔ May 2 – Regional Program, BMW Zentrum, Greer
- ➔ June 10 – 4th Annual Golf Tournament, Columbia Country Club
- ➔ October 11 – SCEAA Inaugural Clay Shoot, Hermitage Sporting Grounds, Camden
- ➔ December 5, 2024 – Regional Program, The Palmetto Club, Columbia

REGIONAL PROGRAM SPONSORSHIP OPPORTUNITIES

Regional Programs will begin at 9:00 am. A light breakfast and lunch are included.

TITLE SPONSORS - \$1,500 (ONLY THREE AVAILABLE)

Includes sponsorship of both Regional Programs with the following benefits:

- Three registrations per program
- An opportunity to address attendees
- Company logo on program materials
- Company logo on the home page and program page of the SCEAA website
- An opportunity to have the SCEAA send a communication on your behalf to all SCEAA members
- An opportunity to post an educational or informational piece on the SCEAA website



REGIONAL PROGRAM SPONSORSHIP OPPORTUNITIES CONTINUED

LUNCH SPONSOR - \$ 1,000 PER PROGRAM

Includes the following benefits:

- Two registrations for the Program
- An opportunity to address attendees
- Company logo on program materials
- Company logo on the home page and program page of the SCEAA website

MEETING SPONSOR - \$ 900 PER PROGRAM

Includes the following benefits:

- Two registrations
- An opportunity to address attendees
- Company logo on program materials
- Company logo on the home page and program page of the SCEAA website

BREAKFAST SPONSOR - \$400 PER PROGRAM

Includes the following benefits:

- One registration for the Program
- An opportunity to address event attendees
- Company logo on the program page of the SCEAA website

EXHIBITOR - \$250 PER PROGRAM

Includes the following benefits:

- One registration
- Company logo will be included on program materials

GOLF SPONSORSHIP OPPORTUNITIES

June 10, 2024, Columbia Country Club

Putting Contest: 9:00 AM

Shotgun Start: 10:30 AM

Breakfast, beverages, lunch, and prizes are included

Select the sponsorship(s) of your choice. All sponsors will have their company logo and web link on the SCEAA website and can provide items for the golfer goodie bags.

PLATINUM SPONSOR - \$3,000 (ONLY ONE AVAILABLE)

As the Platinum Sponsor, your company will be the title sponsor. The sponsorship includes one team with four mulligans per player and four signs. The Platinum sponsor has the chance to send a message to all SCEAA members (must be approved by the Board).

GOLD SPONSOR - \$2,000 (ONLY ONE AVAILABLE)

Includes one team, a cooling towel sponsorship, and four signs on the course.

SILVER SPONSOR - \$1,000 (ONLY TWO AVAILABLE)

Includes one team and three signs on the course.

LUNCH SPONSOR - \$1,000

Provided by the Club

BEVERAGE CART - \$750 (~~TWO AVAILABLE~~) - ONLY ONE AVAILABLE

Sponsor may ride on the cart.

BEVERAGE SPONSOR - \$500 (TWO AVAILABLE)

Signage on the cart

BREAKFAST SPONSOR - \$500

Provided by the Club

COFFEE BAR SPONSOR - \$400

Coffee provided

GOLF SPONSORSHIP OPPORTUNITIES CONTINUED

MIMOSA BAR SPONSOR - \$400

Your company must supply the ingredients.

BLOODY MARY BAR SPONSOR - \$400

Your company must supply the ingredients.

HOLE SPONSOR - \$350

Sponsors will be on the course; you must supply table & chairs.

CLOSEST TO THE PIN - \$400 (ONE AVAILABLE)

The Country Club will select the hole for this contest.

LONGEST DRIVE (MEN'S AND WOMEN'S) - \$450 EACH

HOLE IN ONE SPONSOR - \$800

PUTTING CONTEST SPONSOR - \$400

STRAIGHTEST DRIVE - \$450

SIGN SPONSOR - \$100

Signage on the course

AIR CANNON SPONSOR - \$1,200

NEW!

GOLFERS

Team of Four - \$450

Individual Player - \$125

Mulligans - 2 per player - \$25

MEMBERSHIP

Annual membership dues of the South Carolina Employers' Advocacy Association are \$350. In addition, members may now opt to package the educational program registrations with their membership dues. This may simplify the approval process by combining dues and registration fees into a single request.

- ➔ **Basic Package (\$350)** Provides membership for your organization and all of its employees and includes access to member rate registration at each of the two educational events and includes you in member only communications.
- ➔ **Tier 1 (\$500)** This package includes the benefits of the Basic package above along with three (3) program registrations which may be used by employees or guests of the member company. **Value: \$575 – a savings of \$75.**
- ➔ **Tier 2 (\$650)** This includes the benefits of the Basic package above and six (6) program registrations for employees or guests. **Value: \$800 – a savings of \$150.**
- ➔ **Tier 3 (\$850)** This package includes the benefits of the Basic package above along with a total of ten (10) registrations that may be used at any of the Regional Programs. **Value: \$1100 – a savings of \$250.**

NOTE: The registrations included in the above packages can be used by any employee or guest of your organization. Non-member Regional Program registration is \$150 per person.

Questions? Please contact us:

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Sponsorship Registration

Company: _____

Contact Name: _____

Email: _____

Telephone: _____

Address: _____

Website: _____

Membership Level: Basic Tier 1 Tier 2 Tier 3

Sponsorship Level: _____

Program: BMW Columbia

Total Payment Due: _____

All prices shown are discounted for payment by check or cash. Mail checks to: SCEAA, PO Box 1763, Columbia, SC 29202.

The SCEAA charges a 3.5% convenience fee for all credit card transactions. You may avoid this fee by paying with a check. If paying by credit card, please request a payment link.

**Thank you for your support of the
South Carolina Employers' Advocacy Association!**